

CHRIS CHAN



ART DIRECTOR

WORK EXPERIENCE

SENIOR ART DIRECTOR

Digitas, 2021-2025

- developed creative campaigns and associated assets for Invisalign, Oreo, Triscuit, Chips Ahoy, and Belvita
- supervised video productions, photoshoots, creator content, and animation productions
- managed junior creative teams

SENIOR ART DIRECTOR

BBDO NY, 2015-2021

- creative directed Snickers partnerships with WWE, DC comics, and Adult Swim
- developed creative campaigns and associated assets for Snickers, Sandy Hook Promise, Dunkin, Lowe's, HBOmax, Campbell's, Johnson & Johnson, Dewars, M&M's, Band-Aid, and other brands
- oversaw photoshoots, video productions, website builds, and social productions
- Managed junior creative teams

CREATIVE INTERN

iCrossing, 2014

- created always-on content for PepBoys and assisted with video production

DESIGN INTERN

Dom & Tom, 2013

- created graphic/art assets for web/mobile apps

EDUCATION

Virginia Commonwealth University

Masters of Business Science

Brandcenter, Advertising, Art Direction

New York University

Bachelors of Fine Arts

Playwrights Horizons Theater School, Drama

SKILLS

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects

Other Programs

Figma, PowerPoint, Slides, Slack, Outlook, Teams, Tabletop Simulator, Screentop.gg, Wix

ADVERTISING RECOGNITION

- Shorty Awards, Gold x2, 2023
- Communication Arts, Overall Winner, 2023
- Digiday, Best Creative & Best Video 2023
- Addys, Silver (x2), 2023
- Reggies, Silver 2023
- The Drum, Silver & Bronze 2023
- Clio Health, Bronze, 2023
- London International, Finalist, 2023
- Food and Beverage (FAB) Awards, Gold x2, 2018
- Webby's, Shortlist, 2018
- One Show, Shortlist, 2018
- Cannes, Shortlist, 2017
- Epica, Bronze, 2017
- Young Lions, U.S. Runner-Up, 2016

TABLETOP GAME DESIGN

PUBLISHED GAMES

- Push Push Penguin, Wacky Wizard, 2025
- Stalk Exchange, The Op 2024
- The Night Cage: Shrieking Hollow, Smirk & Dagger, 2023
- Portents, Newmill Industries, 2022
- The Night Cage, Smirk & Dagger, 2021

TABLETOP DESIGN RECOGNITION

- Cardboard Edison, Winner 2022
- Ion Award, Winner, 2019 & 2022.
- Board Game Design Workshop, Winner, 2021
- Pax South Indie Showcase, Selection, 2019
- Board Game Design Lab, Winner, 2019
- Dream Hack Showcase, Selection, 2019

CONTACT

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